

## 2<sup>nd</sup> Annual General Meeting of the KiteRight Charity

Saturday 1 February 2014 10:30 am

The meeting was held online using Zoom.us cloud based meeting software.

Present:

<b>Gary Hawkins</b>	<b>Founder and chair</b>	<b>GH</b>
<b>Deb Taylor</b>	<b>Secretary</b>	<b>DT</b>
<b>William Richardson</b>	<b>BKSA liason</b>	<b>WR</b>
<b>Kegan Lovely</b>	<b>Trustee</b>	<b>KL</b>
<b>Kimberley Hawkins</b>	<b>Trustee</b>	<b>KH</b>
<b>Jackie Twine</b>	<b>Development coordinator</b>	<b>JT</b>
<b>Nick Taylor</b>	<b>Member</b>	<b>NT</b>

The meeting was opened at 10:30am by Gary Hawkins who gave a brief introduction of what was achieved in the last year. This included:

- 2013 was a year of consolidation for KiteRight after the initial quick growth and remarkable recognition in 2012.
- In 2013 we have attended 6 community sports events and have delivered approximately 150 sessions. Of these, approximately 110 were taster sessions including those offered to the general public for awareness-raising purposes; and approximately 40 sessions were delivered to 30 different disabled children or young adults.
- KiteRight has also attended a number of community events during the course of 2013 to raise the awareness and profile of the charity.
- In November of 2013 we recruited our first paid member of staff, Jackie Twine, who has taken up the post of Development coordinator.
- On 31 January we heard that we have received funding of £5324 from Sport England.

TOPIC	DISCUSSIONS
Board Composition	Following a number of emails and attempts to contact it has been impossible to make contact with Doug Green. It has been agreed unanimously by the board of trustees that with immediate effect Doug Green is removed from the board
Financial Position	As of 28 <sup>th</sup> January 2014 funds available were as follows: Current Account: £290.54 Deposit Account: £13,768.08  Full independently audited accounts will be publically available on the website shortly after financial year-end. (31 <sup>st</sup> March 2014)  The volunteer grant coordinator is working through applying for a number of grants and has developed an excel spreadsheet of those applied for.  We have been successful in securing a grant from JP Morgan for £550 that we have received and a grant from Sport England for £5,324 that we have not yet received.  We are waiting to hear from Sported if we have been successful in securing a £15,000 grant.
2014 Targets	GH explained that we have set the 2014 targets for contacts at 108 people with physical, mental health or learning disabilities.

	<p>This was calculated on:</p> <ul style="list-style-type: none"> <li>• 6 months of summer</li> <li>• Assuming 75% of these days with weather suitable to kite</li> <li>• 3 disabled people per session</li> <li>• Two sessions per week</li> </ul> <p>These figures are relatively high. GH explained that last year we were turning people away and that we were already well known in the local area. However we do need to capture more participants by doing a mailshot to schools, colleges and universities.</p>
To recruit and retain a development coordinator who will be employed on a part time self employed basis.	Jackie Twine has been taken on a freelance self-employed basis working 5 hours per week initially.
To establish a manageable flow of referrals of disabled children and young adults who will benefit from the KiteRight experience.	As previously discussed, mailshots to be developed
To further develop the process by which those referrals are matched to a suitable programme of kiting activity	<p>A discussion was held about the difficulty in recruiting qualified instructors. There had been an advert put out on KiteRights social media and webpage but we have had no response.</p> <p>WR will use his contacts to see if we can secure some free advertising to recruit part time instructors.</p>
To ensure that KiteRight provides the necessary resources to deliver that programme, primarily instruction time, volunteer time, equipment and finance	On-going
Maintaining links with Bournemouth University volunteering programme, ensuring student volunteers are suitably screened, inducted, trained and managed	<p>GH explained that KiteRight has excellent links with BU and their volunteer programme. However students can come and go due to the nature of their courses. It is important therefore to keep the momentum on the drive to recruit.</p> <p>KiteRight will continue to work with BU volunteering and attend their volunteer fairs and events.</p>
Maintaining and replacing the existing stock of static kite equipment to the standard required for school accreditation	On-going subject to grants
To acquire a stock of traction land equipment to the standard required for school accreditation	<p>On-going subject to grants</p> <p>Land kite experiences remain the core business of KiteRight.</p>
To acquire stock of kitesurfing equipment and to the standard required for school accreditation	<p>On-going subject to grants</p> <p>A discussion was held around KiteRight moving on to offering water experiences and the suitability of Poole Harbour for this. It was felt that Poole Harbour was probably not best suited for the purpose of teaching people who may have a disability or challenges, as it can be extremely busy.</p> <p>The charity will explore the possibility of using different locations for giving the people the experience of kitesurfing.</p> <p>It was recognised that Kitesurfing is not our core business and should remain secondary to the core business of kiting on land.</p>
Obtaining funded referrals from local organisations	GH explained that he is exploring the possibility of setting up service level agreements with organisations to provide kite experiences to those they support who have disability or challenge. This could be a regular income, further strengthening the sustainability of the

	KiteRight model.
Encouraging all participants to make token voluntary contributions per session	Disabled participants will be asked to make voluntary contributions for their kite sessions; this will bring a regular income into KiteRight again strengthening sustainability. The amounts would be tokenistic (£2-3 for a drop in session, £10 for ½ a day etc).
To provide follow up activities, in the form of continuing opportunities for trained participants to continue kiting and to enjoy related social activities	On-going by developing weekly drop in social sessions for people with disabilities that have already participated in more formalised kite experiences with the charity.
To provide opportunities for trained participants to become kiting instructors in their own right	There is a clear instructor pathway should disabled participants in the KiteRight experience wish to become instructors and where there level of disability or challenge allows.
To encourage Bournemouth University to instigate a research programme to assess the clinical benefits of KiteRight participation for specific disabilities	GH will continue to try and make inroads to BU to undertake some research
To launch and develop KiteBank	KiteBank up-cycles old and unused kites into newly loved items. KiteRight has managed to secure a deal with mutiny kites that we have all their old demo kites, warrantly returns and prototypes. We have received the first shipment just before Christmas. The kites are currently being made into prototype items to ascertain suitability for resale. Prototypes being made at present are, stuff sacks, wallets and beanbags. Future production will include messenger and laptop bags. All the items are being made by a local company call "Sign It" who employs a disabled workforce.